



# Adding value for Lucketts Travel

Steve Lockett (Managing Director) and Mark Jordan (Engineering Director) give their views on the "Tructyre Effect"



**Company:** Lucketts Travel

**Sector:** Travel

**Solution:** PPK contract  
Proactive tyre management

**Key benefits:** Delivering on safety and cost targets  
Increased vehicle uptime  
More productive use of time and staff  
Up-to-date, accurate management data  
Predictable monthly expenditure

With a reputation for service performance second to none, Lucketts Travel is a leading private and corporate coach hire company operating in the South of England, including London.

"We currently have 108 vehicles of varying sizes operating on local, national and occasionally European routes, together covering well over 6.5 million miles" explained Steve Lockett. "Even back in 1997 when we first started working with Tructyre we recognised that proactive tyre management would be the key to delivering our safety, vehicle uptime and cost targets". Steve continued, "at first it felt a little odd not actually buying and owning a tyre, but almost immediately the benefits of a service that manages tyres from cradle to grave began to be felt".

Mark Jordan took up the story. "Firstly, having Tructyre handle most things tyre-related allows me to utilise my time and that of my people in a way that drives the performance of the fleet and in turn that of the business". This is the best of both worlds, combining Tructyre's expertise in tyre purchasing, management and incident response with Lockett's award-winning coach operation.

Mark continued, "I like the fact that the service is unobtrusive. The Tructyre technicians have built relationships with myself and the team, and are

familiar with each vehicle and its history". This familiarity prevents issues becoming more serious.

“ Communication is easier and when you have to carry children safely to school on time, a rapid response is essential to maintaining the Lockett Travel reputation. ”

Mark also appreciated the management information provided almost instantly by the Tructyre technicians using Tablets to record tyre status. "It is a very useful insight into driving styles and route impact, and indicates opportunities to work with Tructyre to further reduce tyre attrition". Lucketts also utilises TyreWatch's automatic tyre pressure monitoring system technology in its fleet, which further improves safety and reduces tyre attrition.

For Steve, "having a predictable monthly payment helps with costing for tenders and larger pitches that ask for long term pricing schedules, which is a big plus". Although the icing on the cake for Steve as a passenger fleet operator has to be the peace of mind that Tructyre provide by ensuring full tyre safety and environmental compliance as part of the PPK service.

Our thanks to Steve Lockett, Mark Jordan and to Lucketts Travel for their hospitality and for sparing the time to put this case study together



**Tructyre Fleet Management Ltd**

t: +44 (0)330 100 7707 e: sales@tructyre.co.uk  
 f: +44 (0)1962 858247 w: www.tructyre.co.uk

*your fleet is our fleet*